



## LETTER OF APPRECIATION

### **#HeForShe: A Solidarity Movement for Gender Equality**

Through this “Letter of Appreciation”, UN Women Albania acknowledges the cooperation with “**OBSERVATORY FOR CHILDREN’S RIGHTS**”, in the framework of the **#HeForShe** campaign, and hereby wants to express its deep gratitude for being involved and supporting **HeForShe**; A Solidarity Movement for Gender Equality.

The role of men and boys in empowering women and girls is pivotal for an equal society, free from gender based discrimination and violence.

Thus, your contribution and commitment for supporting the campaign and partnering in **HeForShe** activities and initiatives is key for reaching targeted audiences and helping to build an equal society, free from gender discrimination and gender based violence.

**#HeForShe** is a solidarity campaign for gender equality initiated by UN Women. Its goal is to engage men and boys as agents of change for the achievement of gender equality and to end violence against women.

The campaign encourages men to stand and take concrete actions against gender inequities that women and girls face every day.

**HeForShe** is a solidarity movement for Gender Equality that brings together one half of humanity in support of the other half of humanity for the benefit of all.

It endeavours to collaborate with government officials and structures, civil society organizations, universities and schools to create and promote **HeForShe** events and interventions within their local communities.

David Saunders  
UN Women Albania Representative



Elma Tershana  
Observatory for Children’s Rights

